

## **Statement of Purpose**

### **Edmonton Chapter of SPEBSQSA an Alberta Society**

The following sets out the vision, mission, objectives, and goals of the Edmonton Chapter of SPEBSQSA an Alberta Society.

#### **VISION**

To develop superior a cappella ensembles to showcase the barbershop style of music through the gift of song.

#### **MISSION**

To introduce others to the unique beauty of our singing form by hosting and/or participating in structured rehearsals, public performances, and self-produced productions.

#### **VALUES**

- We sing for the love of music and performing.
- We believe the barbershop a cappella style lends itself to the enjoyment of singing with other like-minded groups or individuals.
- We enjoy the camaraderie and fellowship of fellow singers.
- We welcome every opportunity to introduce our singing form to the community.

#### **OBJECTIVES**

- To promote the joy of barbershop harmony singing through numerous paid and charitable public performance opportunities in the greater Edmonton area each year.
- To support community based service organizations such as hospitals, retirement homes, community leagues, and others.
- To promote the barbershop style of singing and encourage new members to join our chapter.
- To encourage the formation of quartets from within the chapter.
- To seek out opportunities to introduce the barbershop harmony style to the younger demographic.
- To encourage all members to improve and hone their individual music skills.
- To encourage vocal education and vocal health for all.
- To provide choral exposure to both traditional and contemporary barbershop harmony.

#### **GOALS**

- Plan, stage, and host or co-host at least one major event of barbershop harmony singing in the greater Edmonton area each year.
- Plan and execute at least one guest night in the fall season of each year, supported by an advertising campaign.
- Present an annual accomplished offering of music for regional barbershop singing competitions.